# Instagram Feed for Magento 1 User Guide

#### Introduction

Instagram Feed is a powerful Magento Extension giving you better interaction with the target audience in your Magento Store. This extension functions via Graph API.

Instagram Feed has modes: grid or slider. These two options will look great in your online shop. Flexible settings allow you to adjust the appearance of Instagram posts to blend perfectly with your design.

Instagram Feed will make your integration with the world's most popular social platform easy showing photos by Username.

### **Magento Compatibility:**

Community Edition: 1.8.x, 1.9.x Enterprise Edition: 1.13.x, 1.14.x.1.x

If you experience any issues with the installation, please contact us.

#### Installation

To install NEKLO extension for Magento 1, you need to have FTP/SSH access details. **Attention!** It is vital to disable code compilation before installing the extension. If this setting is left enabled, the extension installation can make your site inaccessible.

To disable code compilation, go to your **Admin Panel > System > Tools > Compilation** and click **"Disable"**.

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### **To Install the Extension**

- 1. Unpack a zip file you have downloaded.
- 2. Upload all files from the zip file to the root folder of your Magento 1 Installation.
- 3. In your Admin Panel, go to **System > Cache Management** and flush Magento Cache.
- 4. Turn code compilation back on in **System > Tools > Compilation** after the extension was successfully installed.
- 5. Log out from Magento and log in to reload ACL (Account Control Level) rules.

				This is a	demo store. Any	orders placed t	hrough thi	s store will no	t be honore	d or fulfilled.	
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### **Connect your Instagram Account with Facebook Page**

The first thing you need to set up a professional account on Instagram and add a Facebook page to your Instagram Business Account.

#### Switching to Professional Account on Instagram:

- 1. Go to your profile and tap  $\equiv$  in the upper right corner.
- 2. Tap "Settings".
- 3. Tap "Account".
- 4. Tap "Switch to Professional Account".
- 5. Tap "Business".
- 6. Add details, like your business category and contact information.
- 7. Tap "Done".



#### Adding a Facebook Page to your Instagram Business Account

To add or change the Facebook Page that is connected to Instagram account:

- 1. Go to your profile and tap  $\equiv$  in the upper right corner.
- 2. Tap "Settings".
- 3. Tap "Business".
- 4. Tap "Connect a Facebook Page".
- 5. Choose a Page from your pages that you would like to **connect to** or select "**Create Facebook Page**".
- 6. Select a Facebook Page to connect to your Instagram Account and tap "Done".



Note: Your Facebook Account must be verified by phone. To make sure:

- a. Open your facebook account on "Settings" page.
- b. Open "Mobile" tab.

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c. In case your phone is connected, you will see info like:

Your phones: XXXXXXXXXXXXX Verified

d. In case your phone isn't connected, please follow Facebook Tips to connect your phone.

### **Extension General Settings**

#### Go to System > Configuration > Neklo > Instagram Feed > General Settings

Here you can:

- 1. Enable/Disable the extension.
- 2. Set Cache Lifetime (for how long your posts will remain in cache).
- 3. Get Access Token.

Magento <sup>-</sup> Admin Panel									Global Record Sea	rch	Logged in as adm	in   Wednesday, I	May 13, 2020   🛓	og Out
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### **Get Access Token**

Now you are ready to connect Magento to the Facebook Page in order to get the Access Token. To do so you need to:

- 1. Log in to Facebook and link your Facebook Account to Magento Inst Feed Facebook Application.
- 2. Select the Instagram Account which is already connected to your Facebook.
- 3. Select the Facebook Page that will be used to receive Instagram posts from the linked Instagram Account.
- 4. Press "Done" to finish the process of Token receiving.

Use the "Save Config" button to save your configuration.







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Magento Inst Feed's Privacy Policy and Terms Help Center Magento Inst Feed's Privacy Policy and Terms	Help Center

## **Adding Your Widget**

To create a widget go to **CMS > Widget** and use the button "Add new widget instance". You can also create a widget in **CMS > Pages and CMS > Static blocks.** 

Then set the type "Instagram Feed" and choose the theme. You can also go to **CMS > Pages**, then choose any existing Page or press "Add New Page", click the tab "Content" and then "Insert Widget".

n Magento <sup>-</sup> Admin Panel				Global Record Search	Logged in as admin   Tuesday, May 12, 2020   Log Out
		tter CMS Reports System			
Important: Formkey validation on checkout	disabled. This may expose security risks. V	Ve strongly recommend to Enable Form Key Valida	ion On Checkout in Admin / Security Section,	for protect your own checkout process.	
Latest Message: Till the end of November!	Sale of the yearl Read details			You have 3 critical, 5 major, 19 m	nor and 146 notice unread message(s). Go to messages inbox
Widget Instance	New Widget Instance				Back Reset
Settings 🗎					
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	Design Package/Theme *	rwd / default	*		
		Continue			

### **Front End Properties Tab**

- 1. Set the Type "Instagram Widget".
- 2. Design Package/Theme select the correct theme which is applied in your Magento Store.
- 3. You will see the page with widget settings. "Widget Instance Title" means the name that your widget will receive. You should also specify the Store Views your widget will be assigned to.
- 4. You should also set a sort order. It means the numerical order of this widget.
- Add Layout Update. Choose the place your widget will be shown on using the graph "Display On". "Specified Page" will give you the possibility to choose only one specific separate page. By "Block reference" you may choose the exact place where the block will appear.

🍿 Magento <sup>-</sup> Admin Panel								Global Record Search	Logged in as admin   Tuesday, May 12, 2020   Log Q
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Widget Instance	New Widget	Instance							Back Reset Ø Save Ø Save and Continue Edit
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### Widget Options Tab

- 1. Is Enabled make the widget available on front.
- 2. Username: Instagram profile username that serves as a source of posts.
- 3. Title: widget title.
- 4. Description: widget Description.
- 5. Show avatar: show avatar on hover.
- 6. Show username: show username on hover.
- 7. Show Like Count: show the amount of likes on hover.
- 8. Show Comment Count: show the amount of comments on hover.
- Open Post Detail In: select how to display an opened post (Lightbox/ Instagram Page/ Do not open).
- 10. Show Extra Details: show post details next to the opened image (Lightbox only).
- 11. Show Post Date: show the date of post creation (Lightbox only).
- 12. Show Post Link: show the link of Instagram post (Lightbox only).
- 13. Display Mode: display your widget in Grid or Slider.

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Widget Options	Widget Options		
	Is Enabled *	Yes •	
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		<ul> <li>Instagram prome username that serves as a source of packet</li> </ul>	
		pusis	
	Title	Test Widget Title	
	Description	Test Widget Description	
			//
	Show Avatar *	Yes	
		A Show avatar on hover	
	Chau I lasmama *	Y	
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		a onor decimine or nover	
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	Open Post Detail In *	Lightbox   Select hour to display an opened post	
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	Show Extra Details *	Yes •	
		▲ Show post details next to the opened image	
	Show Post Date *	Yes	
		A Show the date of post creation	
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	Display Mode	Grid	

#### Grid:

- 1. Columns: number of columns in gridview.
- 2. Rows: number of rows in grid view.

C	Columns *	1	۲
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#### Slider:

- 1. Number of Visible Posts: number of posts that is displayed at once.
- 2. Total Number of Posts: total number of the loaded posts.
- 3. Show Navigation: show buttons (dots) for images navigation.
- 4. Slide AutoStart: start images sliding automatically.
- 5. Slide Step Easing: type of scroll transition.
- 6. Slide Speed.

Number of Visible Posts *	1	
	Number of posts that is displayed at once	
Total Number of Posts *	10	
	<ul> <li>Total number of the loaded posts</li> </ul>	
Show Navigation *	Yes	
	Show buttons (dots) for images navigation	
Slide Autostart *	No	
	<ul> <li>Start images sliding automatically</li> </ul>	
Slide Step Easing *	Linear	•
	Type of scroll transition:	
	Linear - scroll the whole row of images at once	
	Swing - add one new image to the row by click	
Slide Speed *	Normal	

After the widget configuration will be saved, please flush Magento caches (**System > Cache Management**) and check the widget on the front page.

Magento <sup>-</sup> Admin P	anel			Global Record Search	Logged in as magent0   Frie	tay, March 27, 2020   Lo
Dashboard Sales Catal	og Customers Promotions	Newsletter CMS	Reports System			
One or more of the Cache Types	are invalidated: Blocks HTML output, La	ayouts. Click here to go to Cac	ne Management and refresh cache types.			
Important: Formkey validation on	checkout disabled. This may expose secu	urity risks. We strongly recomm	end to Enable Form Key Validation On Checkout in Ad	min / Security Section, for protect your own checkout process.		
Latest Message: Till the end of No	wember! Sale of the year! Read details			You have 3 critical, 5 ma	ijor, 19 minor and 146 notice unread mes	sage(s). Go to messages
Cache Storage Manager	ment				Flush Magento Cache	S Flush Cache Store
Select All   Unselect All   Select V	Isible   Unselect Visible   0 items sele	cted			Action	IS Refresh ▼ Submi
Cache Type	Description				Associated Tags	Status
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Layouts	Layout building instructions.				LAYOUT_GENERAL_CACHE_	TAG INVALIDATED
Blocks HTML output	Page blocks HTML.				BLOCK_HTML	INVALIDATE
Translations	Translation files.				TRANSLATE	ENABLED
Collections Data	Collection data files.				COLLECTION_DATA	ENABLED
EAV types and attributes	Entity types declaration cache.				EAV	ENABLED
Web Services Configuration	Web Services definition files (api.x	aml).			CONFIG_API	ENABLED
Web Services Configuration	Web Services definition files (api2	.xml).			CONFIG_API2	ENABLED
Web Services Configuration	Web Services definition files (api2	.xml).			CONFIG_API2	ENABL
Flush Catalog Images Cache	Pregenerated product images files.					
Flush Swatch Images Cache	Pregenerated configurable swatches ima	ge files.				
Flush JavaScript/CSS Cache	Themes JavaScript and CSS files combin	ned to one file.				

Thank you for using this extension. You will find more our great solutions for Magento here:

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