

Instagram Widget User Guide

Welcome to the User Guide for Instagram Widget. Thank you for choosing our product. This quick user guide describes the functionality of the Instagram Widget extension by NEKLO and explains how to use it. Enjoy.

Introduction

Instagram Widget is an advanced and extremely popular extension for Magento that enables a smooth and authorization-free integration with Instagram. The extension displays an Instagram feed in an online store and is the easiest way to show Instagram posts on your site in grid.

The extension gives you an opportunity to show any Instagram photos in your store, no matter whether they are yours or come from an account of a third party. Display photos by a hashtag, user ID, product hashtag or a category hashtag. With the Instagram Widget integration with Instagram is now fast and easy.

Installation

1. Unpack the zip file provided into the root folder of your Magento 2 installation.
2. From a command line run

```
bin/magento module:enable Neklo_Core
bin/magento module:enable Neklo_Instagram
bin/magento setup:upgrade
bin/magento setup:static-content:deploy
```

Magento Compatibility:

Community Edition 2.1.x - 2.2.x

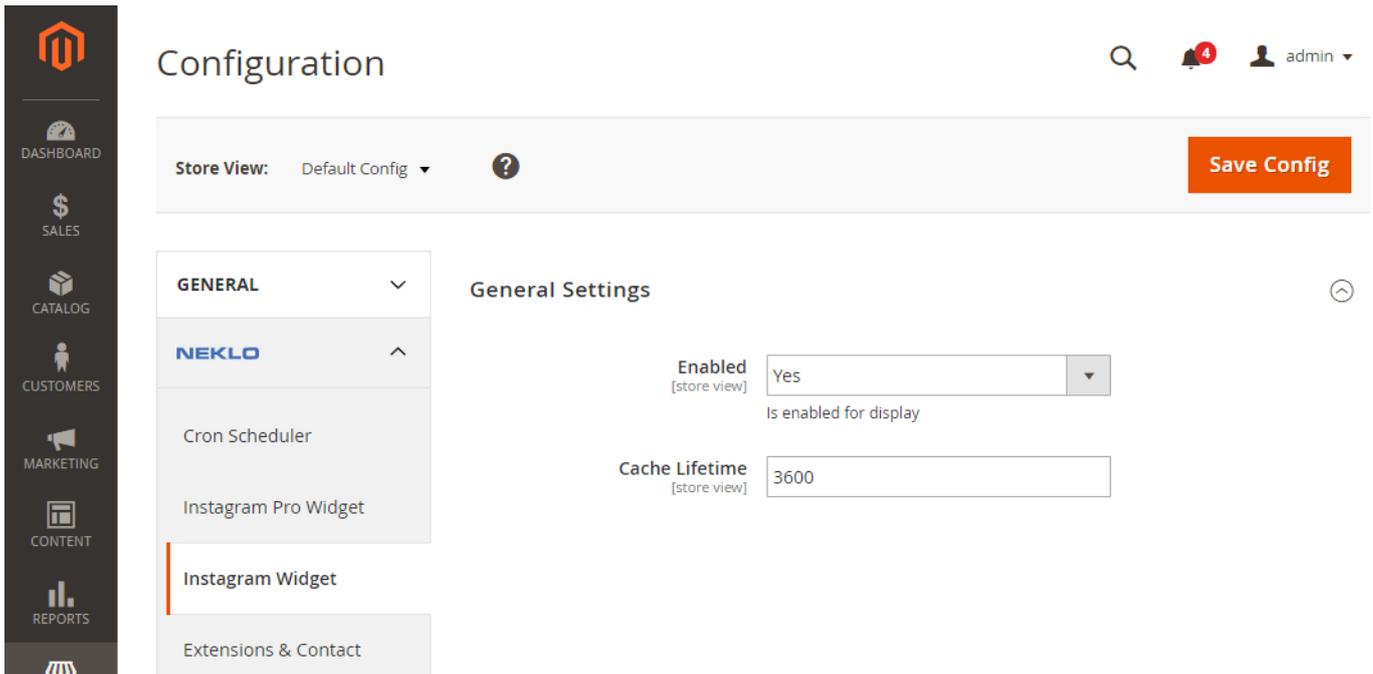
Enterprise Edition 2.1.x - 2.2.x

If you experience any issues with the installation, please contact us.

How to use. Getting started

To get started with the Instagram Widget, please log in to your Magento admin panel and follow these steps:

1. Go to Stores > Settings > Configuration and choose NEKLO > Instagram Widget > General Settings.



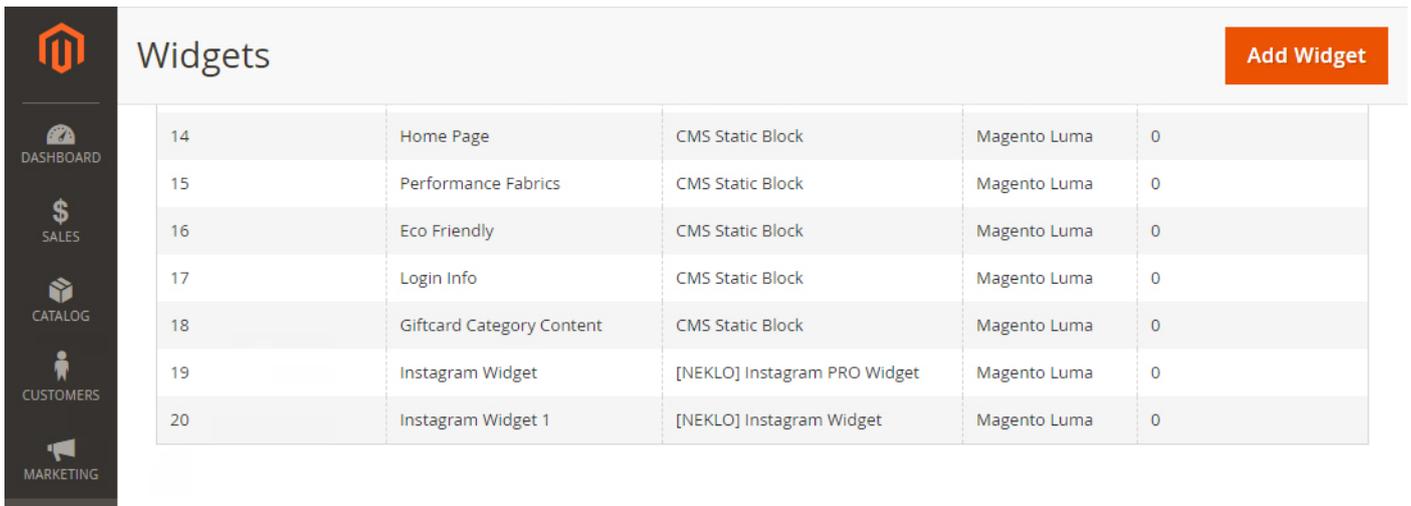
The screenshot shows the Magento Configuration interface. On the left is a vertical sidebar with icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, and Reports. The main area is titled 'Configuration' and shows 'Store View: Default Config'. A 'Save Config' button is in the top right. The left sidebar is expanded to show 'NEKLO' settings, with 'Instagram Widget' selected. The 'General Settings' section is visible, containing two fields: 'Enabled [store view]' set to 'Yes' (with the subtext 'Is enabled for display') and 'Cache Lifetime [store view]' set to '3600'.

2. In the General Settings enable the Widget for a display in your store.

3. In Cache Lifetime enter for how long you would like your Instagram posts to be saved in cache. Note that once the images are cached, they load faster the next time.

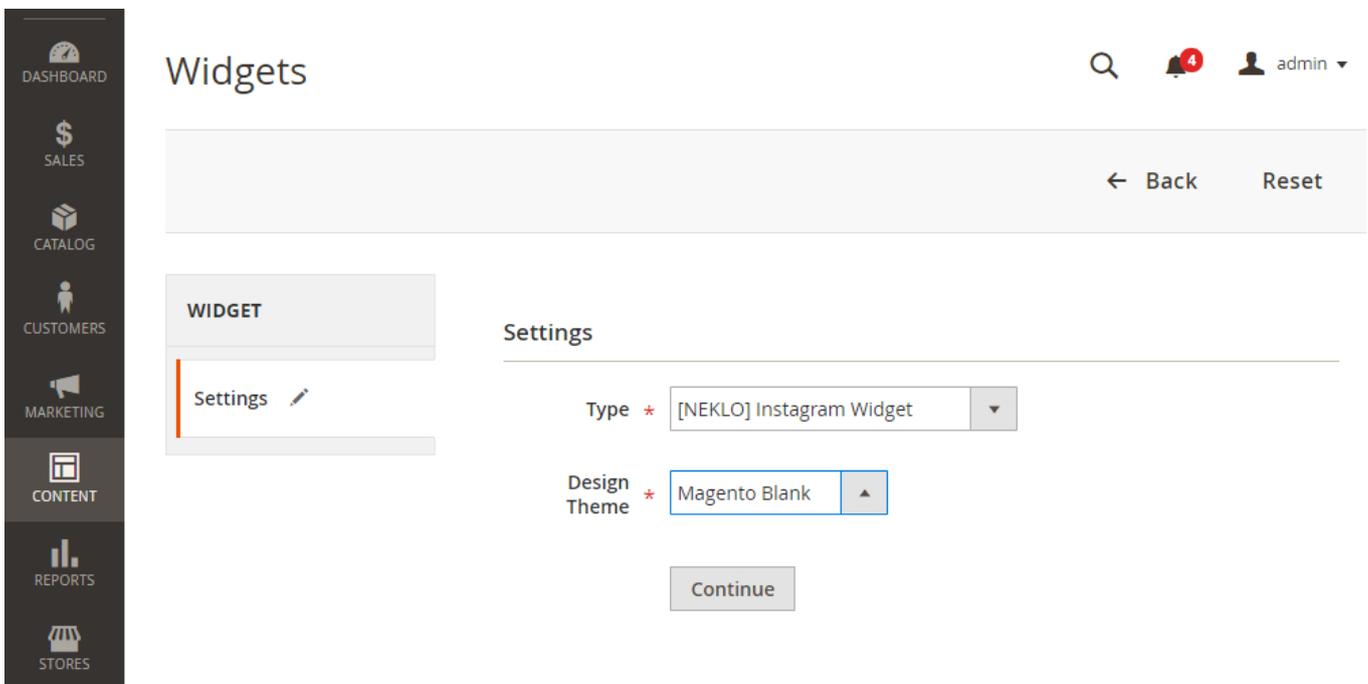
Setting Up the Instagram Widget in Your Magento Store

1. To set up the Instagram Widget, in your admin panel, go to Content > Elements > Widgets and click to «Add Widget» button.



Widgets						Add Widget
14	Home Page	CMS Static Block	Magento Luma	0		
15	Performance Fabrics	CMS Static Block	Magento Luma	0		
16	Eco Friendly	CMS Static Block	Magento Luma	0		
17	Login Info	CMS Static Block	Magento Luma	0		
18	Giftcard Category Content	CMS Static Block	Magento Luma	0		
19	Instagram Widget	[NEKLO] Instagram PRO Widget	Magento Luma	0		
20	Instagram Widget 1	[NEKLO] Instagram Widget	Magento Luma	0		

2. Please select type = [Neklo] Instagram Widget and the Design Theme you use Go to the Widget Options to set up the widget.



Widgets

← Back Reset

WIDGET

Settings 

Settings

Type * [NEKLO] Instagram Widget ▼

Design Theme * Magento Blank ▲

Continue

3. At Store Front Properties tab setup Widget Title, assign Store Views and select display on configuration you need at Layout Update block

Widgets

← Back
Delete
Reset
Save and Continue Edit
Save

WIDGET

Storefront Properties

Widget Options

Storefront Properties

Type

Design Package/Theme

Widget Title *

Assign to Store Views *

Sort Order

All Store Views

Main Website

Main Website Store

Default Store View

Sort Order of widget instances in the same container

Layout Updates

Display on

🗑️

Products	Container	Template
<input checked="" type="radio"/> All <input type="radio"/> Specific Products	<input type="text" value="Page Top"/>	<input type="text" value="Instagram Feed Template"/>

Add Layout Update

Widgets

← Back
Delete
Reset
Save and Continue Edit
Save

WIDGET

Storefront Properties

Widget Options

Storefront Properties

Type

Design Package/Theme

Widget Title *

Assign to Store Views *

Sort Order

All Store Views

Main Website

Main Website Store

Default Store View

Sort Order of widget instances in the same container

Layout Updates

Display on

🗑️

Products	Container	Template
<input checked="" type="radio"/> All <input type="radio"/> Specific Products	<input type="text" value="Page Top"/>	<input type="text" value="Instagram Feed Template"/>

Add Layout Update

Demo frontend: <http://demostore2.neklo.com/instagram-widget/>
 Demo backend: <http://demostore2.neklo.com/instagram-widget/admin/admin/auth/demo/>

4. At Widget option tab please go through the settings and choose the options that work best for you. Choose a Widget mode - how do you get the posts from Instagram

- By User Name
- By Hashtag
- By Product Hashtag
- By Category Hashtag

Also you can choose to display or no post details and setup how many columns and rows your Instagram grid will have.

With Mode option choose how to display photos: by user name, a hashtag, product hashtag or a category hashtag. If you choose to display posts by a Category Hashtag, in your feed there will be photos shown with the category name as a hashtag. For example, if you sell fidget spinners, there will be posts displayed with #spinner as a hashtag.

The screenshot shows the 'Widgets' configuration interface. On the left is a sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main area is titled 'Widgets' and includes navigation buttons: Back, Delete, Reset, Save and Continue Edit, and a prominent Save button. Under the 'WIDGET' section, 'Storefront Properties' and 'Widget Options' are listed. The 'Widget Options' section contains the following settings:

- Is Enabled ***: Yes
- Mode ***: By User Name
- User Name ***: Example: http://instagram.com/neklo_llc
- Title**: Example: Instagram Feed #%s %s - replaces by hashtag
- Description**: Example: Description Feed #%s %s - replaces by hashtag
- Use lightbox ***: Yes Use lightbox for showing details
- Show Details ***: Yes Show user and post details
- Columns ***: 6 Number of columns in widget
- Rows ***: 3 Maximum number of rows in widget

5. Once you finished with the changes, click "Save". After you save the changes please flush caches and changes will at once be applied to your store on front.

Thank you for your installing and using the extension. More our great solutions for Magento and Magento you will find here: store.neklo.com