

Magento Pinterest Extension User Guide

Welcome to the Pinterest extension for Magento User Guide. Thank you for choosing our product. This user guide describes the functionality of Pinterest extension by NEKLO and explains how to use it.

Introduction

Pinterest for Magento is a convenient extension that enables displaying boards with images from Pinterest.com profiles in Magento online stores. Pinterest extension is easy to use and fully customizable.

The widget can display boards from any owner and works in three handy and clear display modes: Pinterest board, Image Grid and Image Slider. All three display modes are easy to fit into any store page and adjust to your requirements. Having Pinterest extension installed into your store, you gain an opportunity to boost conversion rates with eye-catching and user-friendly Pinterest board.

Installation

To install NEKLO extension for Magento 2, you need to have FTP/SSH access details.

1. Unpack a zip file you have downloaded.
2. Upload the files from the zip file into the root folder of your Magento 2 installation. Please note that it is advisable to merge the files in the folders, not to replace them. On MacOS, use Transmit option.
3. Connect to your Magento directory with SSH.
4. Run the following commands from the command line:
 - **bin/magento module:enable Neklo_Core**
 - **bin/magento module:enable Neklo_Pinterest**
 - **bin/magento setup:upgrade**
 - **bin/magento setup:static-content:deploy**
5. In your admin panel, go to **System > Cache Management** and flush Magento cache.
6. Log out from Magento and login to reload ACL (account control level) rules.



Cache Management

user

Flush Cache Storage

Flush Magento Cache

Refresh

Submit

13 records found

<input type="checkbox"/>	Cache Type	Description	Tags	Status
<input type="checkbox"/>	Configuration	Various XML configurations that were collected across modules and merged	CONFIG	ENABLED
<input type="checkbox"/>	Layouts	Layout building instructions	LAYOUT_GENERAL_CACHE_TAG	ENABLED
<input type="checkbox"/>	Blocks HTML output	Page blocks HTML	BLOCK_HTML	ENABLED
<input type="checkbox"/>	Collections Data	Collection data files	COLLECTION_DATA	ENABLED
<input type="checkbox"/>	Reflection Data	API interfaces reflection data	REFLECTION	ENABLED
<input type="checkbox"/>	Database DDL operations	Results of DDL queries, such as describing tables or indexes	DB_DDL	ENABLED
<input type="checkbox"/>	EAV types and attributes	Entity types declaration cache	EAV	ENABLED
<input type="checkbox"/>	Customer Notification	Customer Notification	CUSTOMER_NOTIFICATION	ENABLED

Magento compatibility

Community Edition 2.1.x, 2.2.x

Enterprise Edition: 2.1.x - 2.2.x

Getting Started - Pinterest API Connection Settings - Generate Access Token

Before enabling Pinterest module for your online store, you need to configure Pinterest API.

1. At first, you need to log into your Pinterest account and create a Pinterest Application here: <https://developers.pinterest.com/apps/>. Follow the steps suggested there.
2. Further, you need to generate Access Token. To get the Access Token, you need to use Postman app. Follow the instructions here <https://developers.pinterest.com/docs/api/overview/> in the "Using Postman to get an auth token" section.

Using Postman to get an auth token

Postman is a rich application which can be used to test APIs. It has added functionality to help deal with the OAuth flow to retrieve access tokens for an application easily.

Prerequisites

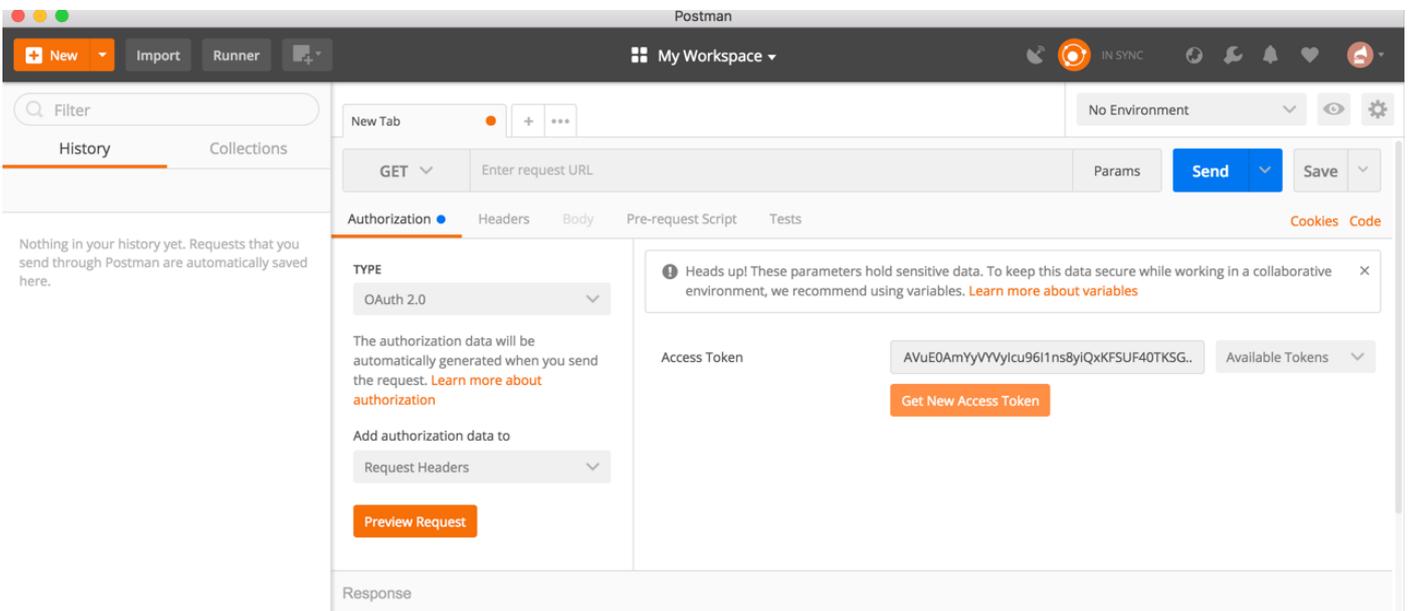
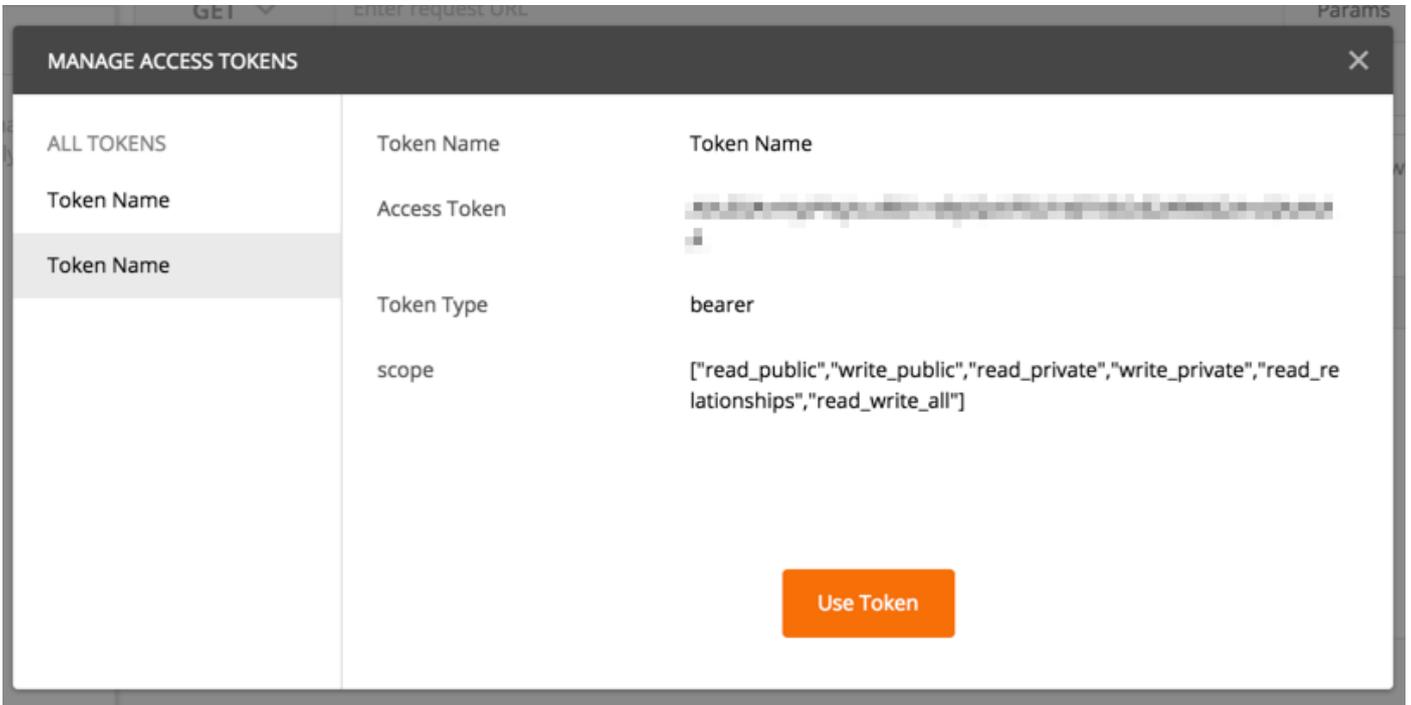
1. Install the [Postman app](#)
2. [Create a developer API application](#)
3. Update the application as noted below

Update your app to allow Postman

After creating your application, you need to add the Postman OAuth callback URL as a valid redirect URL for your application.

The URL should be: <https://www.getpostman.com/oauth2/callback>

3. Access Token Generated



4. After the Access Token is generated, you have limited access to Pinterest API, which allows only up to 10 requests per hour. To get full access, you need to submit your application for approval.

Go to your application page on Pinterest <https://developers.pinterest.com/apps/> and choose the application you have created. To authorize the application, fill out the form, following the instructions provided on the app page, and send your submission. For App Description, you can use this User Guide or the Pinterest Extension product page link.

Status

In development

Finished building your app? Before you launch it publicly, our team needs to approve it.

Submit for review

Submit app for review

Contact email

Company name

How are you using the API?

If you're creating Pins or boards for people, please tell us how with step-by-step instructions.

Ex: "Our app creates Pins when someone likes an image on our site. Here's how: 1. See an image and click 'like' 2. Connect to Pinterest 3. Choose a board 4. Save the image on Pinterest"

Before you submit, make sure that:

Your app submission is in English

At least 1 collaborator has authorized your app

You provide a fully testable implementation and instructions for how to authenticate with your service

Your app follows our [terms](#) and [policies](#):

- My app doesn't store or change any images (unless I have permission from the copyright owner)
- My app doesn't recreate or replicate Pinterest's core functionality, look or feel
- My app doesn't promise money or other rewards (like discounts or coupons) in exchange for taking actions on my app or service
- I let users know how their data will be used by providing an easily accessible privacy policy
- My app lets users know and agree to anything I do on their behalf
- My app follows the Pinterest API policy
- My app or service isn't directed at children under 13

General Settings

Once you have the app created and the access token generated, you can enable Pinterest widget for your store by following these steps:

1. Log into your admin panel and go to **Stores > Configuration > Neklo > Pinterest**.
2. To enable the widget for your online store, choose "yes" in Enabled field.
3. Insert your generated access token into Access Token field to enable API access. This field is required for Grid and Slider mode.
4. If you need a specific cache lifetime value, enter the number in Cache Lifetime field. By default, cache lifetime is set to 86400 seconds.

The screenshot displays the 'Configuration' page for a store named 'NEKLO'. The left sidebar contains navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Pinterest API Configuration' and includes the following settings:

- Store View:** Default Config (with a help icon)
- Save Config** button
- Enabled** [store view]: Yes (dropdown menu)
- Access Token** [store view]: [Redacted token]
Will be used in widget types: "Images Grid" and "Images Slider"
- Cache Lifetime (seconds)** [store view]: 86400
By default, cache lifetime is set to 86400. To refresh instantly, clear the Blocks HTML Output cache

The left sidebar menu is expanded to show 'Pinterest' under the 'NEKLO' store name. Other menu items include 'Extensions & Contact', 'GENERAL', 'CATALOG', 'CUSTOMERS', 'SALES', 'SERVICES', and 'ADVANCED'.

Adding Pinterest Widget to your store

To create Pinterest widget for online store pages, follow these steps:

1. Log into your admin panel and go to **Content > Elements > Widgets** and Click **“Add Widget”** button.
2. Select [NEKLO] Pinterest widget in Type field.
3. Select a Design theme for your widget in Design theme field.
4. Click Continue button and you will process to Storefront Properties settings.

The screenshot shows the Magento Admin Panel interface for configuring a widget. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content (highlighted), Reports, and Stores. The main content area is titled 'Widgets' and includes a search icon, a notification bell with '4', and a user profile 'user'. Below the title bar are 'Back' and 'Reset' buttons. A 'WIDGET' sidebar on the left contains a 'Settings' link with a pencil icon. The main 'Settings' section contains two dropdown menus: 'Type' is set to '[NEKLO] Pinterest Widget' and 'Design Theme' is set to 'Magento Luma'. A 'Continue' button is located at the bottom of the settings area.

Widget Storefront Properties

Storefront properties allow to configure where the widget will be displayed in the store and its basic settings.

1. To view Storefront Settings, go to **Content > Elements > Widgets > Select Pinterest widget in the widget grid > Storefront Properties**.
2. In Widget Title field enter the name for the widget to identify this specific widget in the widget grid, located in **Content > Widgets**.
3. Choose the store for Pinterest Widget in the Assign to Store Views field.
4. Choose categories, product and page types, where the widget will be displayed in your store in Layout Updates.
5. Click Save to apply the changes.

The screenshot displays the 'Widgets' configuration page in the Neklo admin interface. The page title is 'Widgets'. In the top right corner, there are icons for search, notifications (4), and a user profile labeled 'user'. Below the title bar, there is a navigation bar with buttons: '← Back', 'Delete', 'Reset', 'Save and Continue Edit', and a prominent orange 'Save' button.

The main content area is divided into two sections. On the left is a 'WIDGET' sidebar with two options: 'Storefront Properties' (selected) and 'Widget Options'. The right section is titled 'Storefront Properties' and contains the following configuration fields:

- Type:** A dropdown menu set to '[NEKLO] Pinterest Widget'.
- Design Package/Theme:** A dropdown menu set to 'Magento Blank'.
- Widget Title ***: A text input field containing 'Pinterest'.
- Assign to Store Views ***: A tree view showing the hierarchy of store views. The 'All Store Views' folder is expanded to show 'Main Website', which is further expanded to show 'Main Website Store', which contains the 'Default Store View' (highlighted in grey).

Widget options

Widget Options is the tab where you can configure style settings and display mode details for the Pinterest widget. There are the following options:

1. To enable this specific widget for display, choose “yes” in “Is Enabled” field.
2. In Title field you can enter the name for the Pinterest widget that will be displayed at the storefront.
3. Description field allows to add a text description to the Pinterest widget. The description text will be displayed at the storefront.
4. Board ID is the mandatory field that specifies the Pinterest board that will be displayed on the storefront. To enter Board ID, copy the last part of the Board URL, as put in bold type: https://www.pinterest.com/pinterest/board_id and insert into Board ID field.

There are three display modes for the Pinterest widget: Pinterest Board, Images Grid and Images Slider. You can choose the display mode in the Type drop-down list. Every display has its own set of settings.

The screenshot shows the 'Widget Options' configuration page. On the left is a dark sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area has a 'Widgets' header with search, notification, and user icons. Below the header is a toolbar with 'Back', 'Delete', 'Reset', 'Save and Continue Edit', and a 'Save' button. A left sidebar lists 'WIDGET' options: 'Storefront Properties' and 'Widget Options' (selected). The 'Widget Options' form includes: 'Is Enabled' (No), 'Title' (Pinterest), 'Description' (empty text area), 'Board Id' (mandatory field with a red asterisk, containing 'https://www.pinterest.com/pinterest/official-news'), and 'Type' (Pinterest Board, with 'Display modes' below it).

Pinterest Board display mode

Pinterest board display mode builds the original Pinterest board exactly as it is in your store page. In this mode you can adjust image width, board width and height in pixels.

Click Save to apply the changes.

DASHBOARD

SALES

CATALOG

CUSTOMERS

MARKETING

CONTENT

REPORTS

Widgets

← Back
Delete
Reset
Save and Continue Edit
Save

Type Pinterest Board

Display modes

Image Width * 80

From 60 to 1000 px. Default value: 80 px

Board Width * 400

From 130 to 1000 px. Default value: 400 px

Board Height * 240

From 60 to 1000 px. Default value: 240 px

Pinterest

neklo

home

Подписаться в Pinterest

Images Grid display mode

In this mode, Pinterest images are displayed as an infinite grid. On the storefront, you can load more images by clicking the "Show more" button

Specifically for this mode you can adjust the following settings:

1. In Rows drop-down list, you can choose the number of image rows to be displayed. The maximum number of rows is 16.
2. In Columns drop-down, you can choose the number of image columns to be displayed. The maximum number of columns is 16.
3. In "Show More With" drop-down list you can specify how a user can load more images: with a Button or by scrolling (Infinity Scroll). If you don't want more images to load, choose "Do not open more images".
4. In "Show More Animation" drop-down list you can enable animation for loading images.
5. In "Show More Step" drop-down list, you can choose how many image rows should be loaded after clicking "Show More" button. The maximum number of rows is 16.

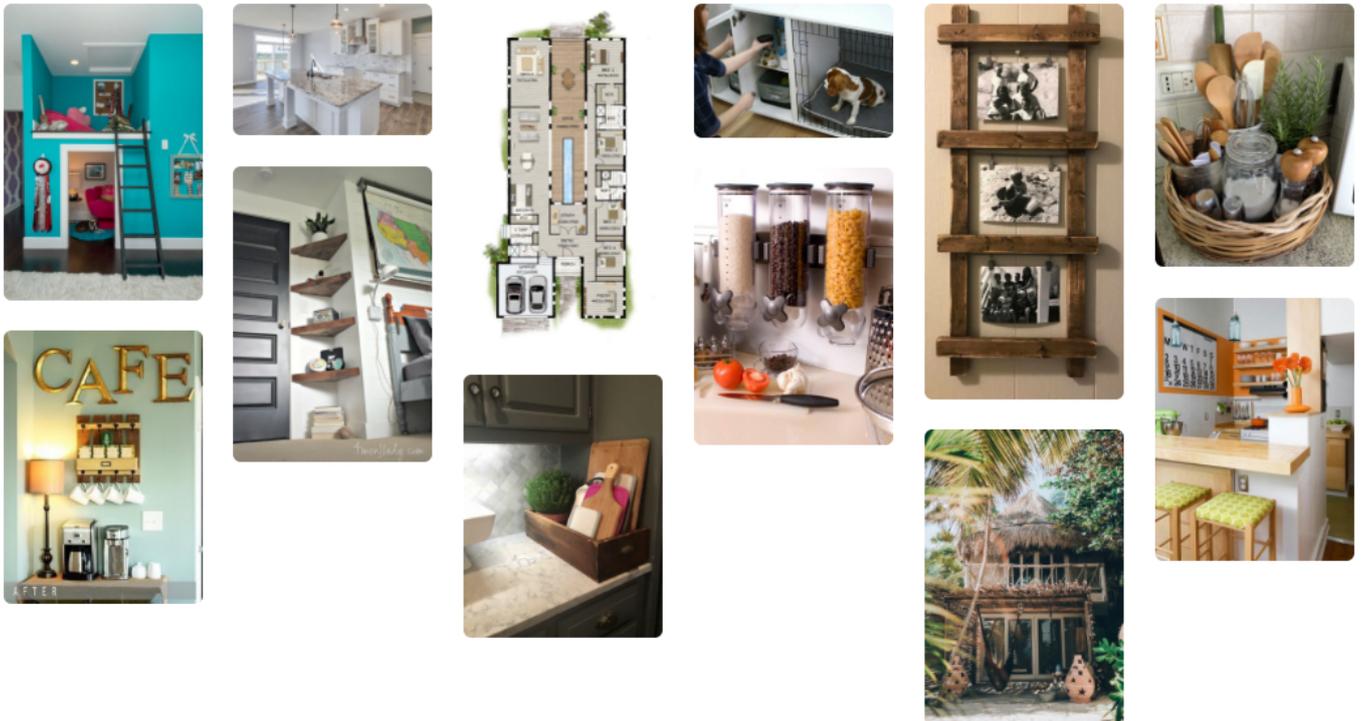


Search entire store here...



What's New Women Men Gear Training Sale

Pinterest



In this mode, Pinterest images are displayed as an infinite grid. On the storefront, you can load more images by clicking the “Show more” button

Specifically for this mode you can adjust the following settings:

1. In Rows drop-down list, you can choose the number of image rows to be displayed. The maximum number of rows is 16.
2. In Columns drop-down, you can choose the number of image columns to be displayed. The maximum number of columns is 16.
3. In “Show More With” drop-down list you can specify how a user can load more images: with a Button or by scrolling (Infinity Scroll). If you don’t want more images to load, choose “Do not open more images”.
4. In “Show More Animation” drop-down list you can enable animation for loading images.
5. In “Show More Step” drop-down list, you can choose how many image rows should be loaded after clicking “Show More” button. The maximum number of rows is 16.



Widgets

← Back
Delete
Reset
Save and Continue Edit
Save

 DASHBOARD

 SALES

 CATALOG

 CUSTOMERS

 MARKETING

CONTENT

 REPORTS

 STORES

 SYSTEM

 FIND PARTNERS & EXTENSIONS

Type Images Grid ▲

Display modes

Rows 3 ▼

Visible quantity on page load

Columns 6 ▼

Visible quantity on page load

Show More With Button ▼

Modes for loading additional quantity of images

Show More Animation Yes ▼

Load images with animation

Show More Step 3 ▼

Show next X rows

Open Pin Details In Lightbox ▼

Reaction on click by image

Lightbox Size Full ▼

Show Name and Icon Board Owner ▼

Show in "Lightbox" window

Images Slider display mode

Images Slider display mode displays the Pinterest board a slidable horizontal row of images. On the storefront, you can view the images in the slider one by one by clicking the “Next” button.

In this mode you can adjust the following settings:

1. “Total number of images on page” field specifies how many images the slider will contain. The maximum number of images is 100.
2. In “Number of visible images” drop-down list you can choose how many images will be displayed in the visible row of the slider. The row can contain up to 12 images.
3. To enable automatic scrolling for the slider, choose “yes” in “Slide autostart” field.



Widgets

← Back Delete Reset Save and Continue Edit Save

Type ▼
Display modes

Total Number of Images on Page *
From 1 to 100

Number of Visible Images ▲

Slide Autostart ▼

Slide Step Easing ▼

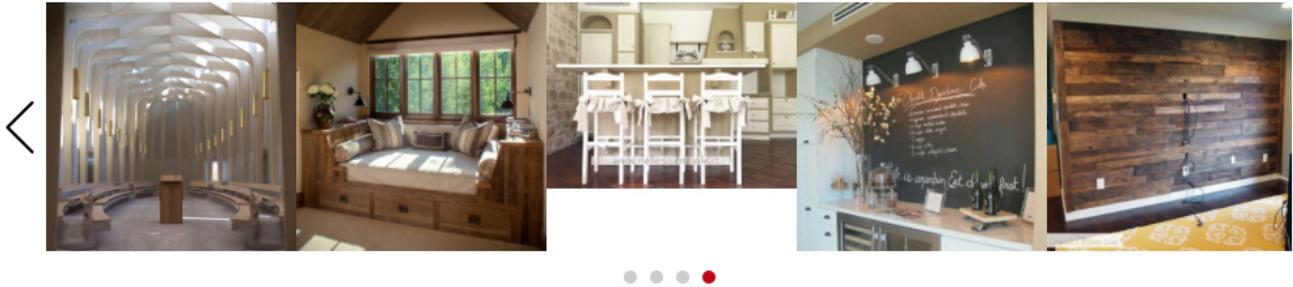
Use Navigation Dots ▼

Open Pin Details In ▼
Reaction on click by image

Lightbox Size ▼

Show Name and Icon ▼
Show in "Lightbox" window

Pinterest



4. To specify the type of scrolling animation, choose “Swing” or “Linear” option in “Slide step easing” drop-down list.
5. To enable navigation dots for the slider, choose “yes” in “Use navigation dots” drop-down list.
6. You can specify how the image details will be displayed after clicking on the image. Choose the preferable option in “Open Pin Details In” drop-down list:
 - Lightbox option opens the image with the details in the same window,
 - Pinterest page option redirects the user to the original Pinterest pin.
 - Choose “Don’t open details” option if you don’t want the details to be shown.

Thank you for your installing and using the extension. More our great solutions for Magento 1 and Magento 2 you will find here: store.neklo.com