

Review Reminder User Guide

Introduction

There is no better advertising than recommendations from other buyers. Review Reminder allows you to use this method to the full. With this extension you will be able to send notification emails to your clients in order to get their reviews about the bought products. With it you can boost your sales and quickly monitor the users' feedback about this or that item.

Moreover, Review Reminder will help your new products promotion. You can send emails to the customers who have just bought any new item and ask them to leave the first review. There is also an option to reward the buyers for their comments with special rewards granting discounts. This is the extension that will help you boost sales and communicate with your clients.

There is also [Review Reminder for Magento 1](#) in our store

Installation

1. Unpack the zip file provided into the root folder of your Magento 1 installation.
2. From a command line run:

```
bin/magento module:enable Neklo_Core  
bin/magento module:enable Neklo_Reviewreminder  
bin/magento setup:upgrade  
bin/magento setup:static-content:deploy
```

Magento compatibility

Community Edition 1.7.x, 1.8.x, 1.9.x

Enterprise Edition 1.12.x, 1.13.x, 1.14.x

Before the start

First of all you should add a new block that allows representation of goods in the your customers' emails. To do it, go to **System > Permissions > Blocks**. Than click the **Add new block** button. The block name is `neklo_reviewreminder/email_items` and it should be **Allowed**. Don't forget to **Save it**.

How to use Advanced Reindexer

To enable and configure Review Reminder, log into your Admin Panel and go to **System > Configuration > Neklo > Review Reminder > General Settings**. Here you can configure the extension:

1. **Is Enabled** turns the extension on and off.
2. **Generate Review Reminder** sets the order status according to which the email notifications are sent.
3. **Don't Send Emails by Orders with Statuses** allows you to set the order statuses that will never receive these notifications.
4. **Generate coupon** creates a reward-coupon for reviews.
5. **Associated sales rule** sets the sales rules of the coupon discount. You can create it on **Promotions > Shopping Cart Price Rules**. Notice that this line is active only when **Specific coupon is chosen** and **Use Auto Generation** is allowed.
6. **Send email X days after order** sets the number of days after which the email notification will be sent.
7. **Is recurrent** means whether the emails will be sent periodically or not.
8. **Repeat every X days** sets the number of days in which the new email will be sent.
9. **Maximal number of attempts** means the maximum number of emails the client will receive.

Magento Admin Panel
Global Record Search
Logged in as admin | Tuesday, June 12, 2018 | [Log Out](#)

Dashboard Sales Catalog Customers Promotions Newsletter CMS Reports System Get help for this page

Current Configuration Scope:
Default Config ▼

[Manage Stores](#)

Configuration

- ▶ GENERAL
 - General
 - Web
 - Design
 - Currency Setup
 - Store Email Addresses
 - Contacts
 - Reports
 - Content Management
- ▶ CATALOG
 - Catalog
 - Configurable Swatches
 - Inventory
 - Google Sitemap
 - RSS Feeds
 - Email to a Friend
- ▶ CUSTOMERS
 - Newsletter
 - Customer Configuration
 - Wishlist
 - Promotions
 - Persistent Shopping Cart
- ▶ NEKLO
 - Product Position

Review reminder
Save Config

General Settings

Is Enabled	Yes ▼	[STORE VIEW]
	<small>▲ If the module is enabled for shop interaction, including cron jobs.</small>	
Generate Review Reminder	Complete ▼	[STORE VIEW]
	<small>▲ Select order state at which to create review reminder.</small>	
Don't Send Emails by Orders with Statuses	-- Please Select -- ▲	[STORE VIEW]
	<ul style="list-style-type: none"> Pending Processed Ogone Payment Processing Complete <li style="background-color: #eee;">Closed Canceled On Hold 	
Generate coupon	Yes ▼	[STORE VIEW]
	<small>▲ Generate coupon as reward for review.</small>	
Associated sales rule	test coupon ▼	[STORE VIEW]
	<small>▲ Sales rule, that will be used for coupon discount.</small>	
Send email X days after order	1	[STORE VIEW]
	<small>▲ When the email will be sent.</small>	
Is recurrent	Yes ▼	[STORE VIEW]
	<small>▲ Whether the reminder will repeat emails.</small>	
Repeat every X days	5	[STORE VIEW]
	<small>▲ Send email repeatedly every X days.</small>	
Maximal number of attempts	10	[STORE VIEW]
	<small>▲ Maximal number of attempts. Cease sending after maximum is reached.</small>	

NOTE! Your clients won't receive notifications if they haven't **Signed Up for Newsletter.**

How to configure the coupons

To adjust the coupon code, go to **System > Configuration > Neklo > Review Reminder > Coupon Generator Settings**:

1. **Code Length** indicates the full length of the coupon code without prefixes, suffixes, and separators.
2. **Code Format** regulates the code representation: it may be alphanumeric, alphabetical, or numeric.
3. **Code Prefix** sets the prefix that will be assigned to all the codes.
4. **Code Suffix** sets the suffix that will be assigned to all the codes.
5. **Dash Every X Characters** sets the dash symbol after every given amount of characters.

The screenshot shows the Magento Admin Panel interface. At the top, there is a navigation bar with the following tabs: Dashboard, Sales, Catalog, Customers, Promotions, Newsletter, CMS, Reports, and System (which is currently selected). The page title is 'Review reminder' and there is a 'Save Config' button in the top right corner.

The left sidebar shows the 'Configuration' menu with the following categories: GENERAL (General, Web, Design, Currency Setup, Store Email Addresses, Contacts, Reports, Content Management), CATALOG (Catalog, Configurable Swatches, Inventory).

The main content area is titled 'Review reminder' and contains the following settings:

General Settings		
Coupon generator settings		
Code Length	<input type="text" value="9"/>	[GLOBAL]
	▲ Excluding prefix, suffix and separators.	
Code Format	<input type="text" value="Alphanumeric"/>	[GLOBAL]
	▲ Format of the coupon code.	
Code Prefix	<input type="text" value="test_"/>	[GLOBAL]
	▲ Coupon code prefix.	
Code Syffix	<input type="text" value="_neklo"/>	[GLOBAL]
	▲ Coupon code suffix	
Dash Every X Characters	<input type="text" value="5"/>	[GLOBAL]
	▲ If empty no separation.	

Below the coupon generator settings, there is a section for 'Email settings' which is currently collapsed.

How to configure the email templates

To set all the necessary email templates, go to **System > Configuration > Neklo > Review Reminder > Email settings**:

1. **Email Sender** regulates the identity of the Sender.
2. **Email Template** sets the template for the general reminder email.
3. **Email Recurring Template** is the template for recurring reminder templates.
4. **Thank you Email Template** is the template for emails of thanks to the customers after their reviews.
5. **Send copy of email to** sets the email address which will also receive this email as a copy.

The screenshot shows the Magento Admin Panel interface. At the top, there is a navigation bar with the Magento logo and 'Admin Panel' text. A search bar contains 'Global Record Search'. The user is logged in as 'admin' on 'Tuesday, June 12, 2018'. The main navigation menu includes Dashboard, Sales, Catalog, Customers, Promotions, Newsletter, CMS, Reports, and System (highlighted in orange). A 'Get help for this page' link is also present.

On the left side, there is a 'Configuration' sidebar with a 'Current Configuration Scope' dropdown set to 'Default Config' and a 'Manage Stores' link. The sidebar lists various configuration categories under 'GENERAL' and 'CATALOG'.

The main content area is titled 'Review reminder' and features a 'Save Config' button. It displays the 'Email settings' section with the following configurations:

Setting	Value	View
Email Sender	General Contact <small>▲ Identity of sender.</small>	[STORE VIEW]
Email Template	[NEKLO LLC] Review Reminder Email (Default) <small>▲ Reminder email template.</small>	[STORE VIEW]
Recurrent Email Template	[NEKLO LLC] Review Reminder Recurrent Ema <small>▲ Recurrent Reminder email template.</small>	[STORE VIEW]
Thankyou Email Template	[NEKLO LLC] Review Reminder "Thank You" En <small>▲ Email template after conditions met.</small>	[STORE VIEW]
Send copy of email to	test@neklo.com <small>▲ Leave empty if no copy needed</small>	[STORE VIEW]

How to edit reminders

To see and edit all the reminders, go to **Promotions > Review Reminder**. You will see the table with all the necessary information about the present reminders:

1. **ID** is the numerical order of the reminder
2. **Order #** is the main identifier of the reminder
3. **E-mail** is the client's email address
4. **Created** is the date of this reminder creation
5. **Coupon** indicates the coupon setting of the reminder
6. **Sent** show the amount of sent email of this remainder
7. **Is Periodic** show whether this reminder is recurrent or not
8. **Status** shows the present condition of the reminder

You can also select the wanted reminders and perform the necessary **Action**.

The screenshot shows the Magento Admin Panel interface. At the top, there is a navigation bar with the following tabs: Dashboard, Sales, Catalog, Customers, Promotions (active), Newsletter, CMS, Reports, and System. A search bar labeled 'Global Record Search' is present, along with the text 'Logged in as admin | Tuesday, June 12, 2018 | Log Out'. Below the navigation bar, the 'Reminders' section is displayed. It includes a table with the following columns: ID, Order #, E-mail, Created, Coupon, Sent, Is Periodic, and Status. The table contains one record with ID 1, Order # 100000052, and Status Suspend. The interface also features a 'Select All' dropdown, 'Unselect All', 'Select Visible', and 'Unselect Visible' options, along with a '0 items selected' indicator. There are also 'Reset Filter', 'Search', and 'Add New' buttons.

ID	Order #	E-mail	Created	Coupon	Sent	Is Periodic	Status
1	100000052		Jun 12, 2018		0	Yes	Suspend

If you want to **Edit** a reminder, you will get to the reminder page. Here you will see the main information and you can edit **Status**.

The screenshot shows the 'Edit "1" Reminder' page in the Magento Admin Panel. The navigation bar is the same as in the previous screenshot, but the date is 'Friday, July 20, 2018'. The page is divided into two main sections: 'Reminder Information' on the left and 'Edit "1" Reminder' on the right. The 'Edit "1" Reminder' section has a 'General' tab selected, showing the following fields: Order # * (100000053), E-mail * (redacted), and Status * (Pending). There are also 'Back', 'Reset', 'Delete', and 'Save' buttons at the top right of the edit form.

You can also create a reminder manually with the button **Add New**. Set **Order #** here and the email address of the client will be added automatically. You can also indicate here **Status**. Don't forget to **Save**.

The screenshot shows the 'Create New Reminder' form in the Magento Admin Panel. The breadcrumb trail is 'Promotions > Reminders > Create New Reminder'. The form has a 'General' section with two dropdown menus: 'Order #' with the value '100000053' and 'Status' with the value 'Pending'. At the top right of the form are buttons for 'Back', 'Reset', and 'Save'. On the left, there is a 'Reminder Information' sidebar with a 'General' tab selected.

How to edit Black List

To view all the blacklisted users, go to **Promotions > Reminder Blacklist**. You will see the table with blocked users and information about them:

1. **ID** is the numerical order of the reminder.
2. **Email** is the client's email address.
3. **Reason** means the reason of blocking.

You can also select the wanted line and perform the necessary Action with it.

The screenshot shows the 'Email Blacklist' table in the Magento Admin Panel. The breadcrumb trail is 'Promotions > Reminder Blacklist'. The table has columns for 'ID', 'E-mail', and 'Reason'. There is one row with ID '1' and email 'test-email@neklo.com'. The reason for blocking is 'test reason'. The table includes a search bar with 'From:' and 'To:' fields, and a 'Submit' button. There are also buttons for 'Reset Filter' and 'Search'. The page shows 'Page 1 of 1 pages' and 'Total 1 records found'.

ID	E-mail	Reason
1	test-email@neklo.com	test reason

You can add a user in Black List manually with the button **Add New**. Set there the email of the user and the reason of blocking if you wish. Don't forget to **Save Item**.

The screenshot shows the Magento Admin Panel interface. At the top, there is a navigation bar with the following items: Dashboard, Sales, Catalog, Customers, Promotions (highlighted), Newsletter, CMS, Reports, and System. On the right side of the navigation bar, there is a search box labeled 'Global Record Search', the text 'Logged in as admin | Tuesday, June 12, 2018 | Log Out', and a link 'Get help for this page'. Below the navigation bar, the main content area is titled 'Add New BlacklistItem'. On the left side of this area, there is a sidebar with 'General Information' and 'General Information' (with a small icon). The main form area is titled 'General Information' and contains two fields: 'Email *' with the value 'test-email@neklo.com' and 'Reason' with the value 'test reason'. At the top right of the form area, there are three buttons: 'Back', 'Reset', and 'Save Item'.

Thank you for using this extension. You will find more our great solutions for Magento here: store.neklo.com